

## FAST-FIX JEWELRY AND WATCH REPAIRS® Celebrates 28th Year as the World's Largest Jewelry and Watch Repair Franchise.

DELRAY BEACH, FL. – As consumers nationwide are cutting back on frivolous spending in favor of the basics, retailers are taking a hit at the cash register. But for those like **FAST-FIX**, the weakened economy is offering a "timely" opportunity for growth. The world's largest franchise of jewelry and watch repair services is looking to open 80 local mall-based stores as it celebrates its 28<sup>th</sup> anniversary.

"As more people realize it is less costly to repair an existing piece of jewelry than buy a new one, there is greater demand for our services," said Marvin Biltis, CEO of **FAST-FIX**, highlighting the company's 28 years of service. "As specialists in our segment, we look forward to providing customers with a jewelry repair experience unlike any other and building customer trust with our professional experience and reputation."

Founded in 1984 with a cornerstone location in Pittsburgh, **FAST-FIX** has perfected a system for delivering fast, efficient, professional repair work on jewelry and watches for men and women. With conveniently located stores in high traffic areas of regional shopping malls, **FAST-FIX** stores specialize in offering a wide range of "while you shop" repair services including ring sizing, chain repair, remounting, engraving and eyeglass repair, as well as replacing watch batteries. Stores also sell jewelry, watches, jewelry cleaners, watchbands, mountings, loose stones and engravable giftware.

**FAST-FIX** is seeking franchisees with a strong desire to grow with a recognized concept within the jewelry and watch repair industry and a passion for satisfying customers. Prospective franchisees should have a business/management or retail background, while previous franchise ownership and experience is a plus.

In addition, would-be owners should not be turned away by the misconception that **FAST-FIX** is only for experienced jewelers. From jewelers to educators, real estate agents to restaurateurs, **FAST-FIX** offers a business opportunity for anyone in a high-growth industry. All the repair work is performed by professional jewelers that work in our stores for our owners.

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